

ASCM-San Diego has Launched an Eco-Sustainability SIG

By Sandy Friedman, CFPIM, CIRM, PMP, ITIL

ASCM-San Diego has launched a new Eco-Sustainability Special Interest Group (SIG) and website headed by Preston Blevins, CFPIM, CSCP, CIRM, Director at Large. The [Eco-Sustainability website is located here](#). The [Eco-Sustainability Advisory Team](#) consists of several notable experts from different industries. The purpose of the SIG is to promote awareness, collaboration, and education in the various areas of sustainability including carbon emissions/footprint, greenhouse gasses, environmental, social and governance (ESG), the Circular Economy, among others. There is also a large emphasis on ASCM's SCOR (Supply Chain Operations Reference) in context with achieving sustainable sourcing, procurement, transportation, product design, reliability, responsiveness, agility, manufacturing, distribution, costs, and end-of-life.

The Eco-Sustainability SIG hosts monthly webinars and other educational events led by industry experts in collaboration with other professional associations. [Click here for a list of upcoming events and recordings of past events](#). Recently, our webinars have covered Sustainability Accounting, Circularity, Monitoring of Mission-Critical Supply Chains, Sustainable Water Management, GHG (Greenhouse Gasses) Protocol, and SCOR as it relates to sustainability. Upcoming webinars include the Carbon Disclosure Project, ESG (Environment, Social, Governance), and Eco-Sustainability Leadership.

The Eco-Sustainability website also hosts a [curated section containing selected documents](#), white papers, videos, websites, and other educational materials for downloading or viewing. Categories include SCOR, Greenhouse Gas Emissions, Educational & Consulting Resources, GHG Climate Change/Climate Warming, Blue Water, Global Reporting, UN Sustainable Development Goals, and GreenBiz. New articles are curated and posted each month so be sure to check back often.

Our hope is that members of the Supply Chain Management community will utilize the Eco-Sustainability website and all of its resources to raise awareness and provide more information about the importance of sustainability, how to begin your journey, how to report progress, and how to ensure that your sustainability journey is profitable. The Advisory team is also interested in hearing from members who are already on the sustainability journey. What aspects of sustainability have you successfully implemented? Is it progressing as planned? Have you demonstrated a net-positive ROI?

The Eco-Sustainability website may be found at [HERE](#). Feel free to send us any questions or comments you may have. Your feedback is always welcome. Contact us at eco@sandiego.ascm.org