



BOB WILLARD

Founder and Chief
Sustainability Champion

Sustainability Advantage

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TRACK

SUSTAINABILITY



ATTEND BOB'S SESSION

BIOGRAPHY

Bob is a leading expert on sustainability justifications, reporting frameworks, and procurement. He applies 34 years of business and leadership experience from IBM Canada to help businesses avoid risks and seize opportunities with smart ESG practices. Over the past 24 years, he has delivered 1,800+ presentations, authored 6 books, and published 2 white papers. He offers six Master Slide Decks and over a dozen free, open-source sustainability tools for champions and procurement professionals. Recently, Bob has focused on Sustainable Procurement (SP) and Low-carbon and Circular Procurement (LCAT) as forces to mobilize businesses in the race to net-zero GHGs. He is an award-winning certified B Corp, a Certified Sustainability Professional, and has a PhD in sustainability from the University of Toronto. In summary, Bob is viewed as a thought leader and a mentor to those striving to communicate workable strategies for effectively combating climate change.





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THREE SCOPES, ONE FRAMEWORK, ZERO CONSULTANT FEES: A GUIDED APPROACH TO GHG REPORTING FOR SMES

The Situation California's new climate reporting regulation will soon impact thousands of suppliers through their large customers. Most are small to medium-sized enterprises (SMEs). SMEs represent 99.7% of the U.S. corporations. Component and service suppliers account for most of the greenhouse gas (GHG) emissions associated with final products.

Doing More with Less

Unlike large firms, most SMEs often lack the knowledge and resources to meet new compliance requirements. However, they must still provide essential greenhouse gas (GHG) data to customers, creating a significant challenge.

To address this, suppliers need to quickly build the necessary expertise. An effective first step is to use an SME-friendly GHG reduction and circularity assessment tool to evaluate current emissions and begin examining reduction strategies.

How

One such tool, LCAT (Low Carbon and Circularity), simplifies assessment systems used by large corporations into an easy-to-use spreadsheet. LCAT is proven, accessible, and available as freeware.

Beyond This Session

LCAT is a key resource recommended by the San Diego Chapter's Eco-Sustainability SIG. The goal is to help typical SME organizations more easily meet customer and regulatory requirements related to climate change.

