

2025 SAN DIEGO SUPPLY CHAIN CONFERENCE

Douglas J. Kent



Douglas J. Kent is the executive vice president of sales and alliances at ASCM. He oversees ASCM's North American chapters, international training partners, corporate clients, eCommerce and is responsible for growing and strengthening the organization's strategic collaborations.

Kent has over 35 years of transformational advisory and practitioner experience with large multi-national organizations. He specializes in SCOR®-based transformations, supply chain strategy & segmentation, supply chain planning, enterprise risk optimization and supply chain visibility. As a certified SCOR® master instructor, he has traveled the globe leading workshops, education and transformational programs.

Kent holds a master's degree in international business from Pepperdine University and a bachelor's degree in marketing from Indiana university. His 2024 book, Sustainable Supply Chain Orchestration: Unlearning for a Better Tomorrow has been released as the seminal work on the topic.