



# KERIM ANTOINE KFURI

President & CEO

*[The Atlas Network](#)*

*[www.kerimkfuri.com](http://www.kerimkfuri.com)*

**MEET KERIM IN PERSON**

## BIOGRAPHY

Kerim Antoine Kfuri, MBA is the acting President/CEO of The Atlas Network, LLC.

This global organization serves as a supply chain resource with end-to-end services that include Consulting, Development, Factory Selection, Mass Production Oversight/Management, Quality Control, Documentation, Logistics, Shipping & Storage.

A natural entrepreneur & deal-maker, Mr. Kfuri has been significantly involved in over 30 independent ventures in the past 2 decades. These experiences have ranged across Technology, Retail, Entertainment, Real Estate, Sprits, Packaging, Sports Equipment, Medical, Import/Export and Banking industries. Through such ventures he has served as Founder, CEO, President, CFO, Chief Controller, Legal Advisor and Sr. Consultant.

Beyond entrepreneurship, Mr. Kfuri also maintains a significant corporate career. Having been employed by organizations including NASD/FINRA (National Association of Securities Dealers), Accenture, The Securities & Exchange Commission (SEC), Friedman Billings Ramsey and 24/7 Media just to name a few.

He is also the author of "Supply Chain Ups and Downs", an essential guide to navigating the field of Supply Chain Management. ([www.supplychainupsanddowns.com](http://www.supplychainupsanddowns.com))

Mr. Kfuri holds his Bachelor's degree from Washington University in St. Louis in Finance, International Business and Marketing. As well, he holds a Master's degree (MBA) from the American University in Business Law & Finance. And MIT executive business education in the realm of Artificial Intelligence & Business Strategy.



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## "PEOPLE, PROCESS & INNOVATION"- 3 PILLARS OF RESILIENT SUPPLY CHAINS

In this session, we will discuss the philosophical and practical aspects of Supply Chain within an organization. And more specifically delve into how People, Process and Innovation are the backbone of navigating the controllable and uncontrollable disruptive forces that exist in Global Supply Chain. The session will showcase examples, as well delineate step by step methods on how to develop robust and transparent supply chains that are ever growing & thriving despite challenges. Also, how the key to being disruption proof lies not by avoiding disruptions but rather recognizing them and embracing them early in the process.

**JOIN THE SESSION**