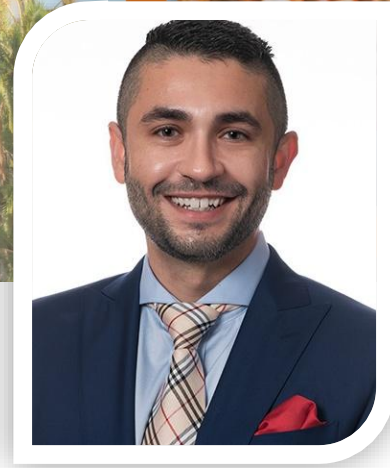


2025 SAN DIEGO SUPPLY CHAIN CONFERENCE



Pedro Neto

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Pedro A. Neto is a supply chain data scientist in the strategic planning and modeling team at HP Inc., where he leads HP Personal System's supply planning optimization engine.

With more than 10 years of industry experience, Neto is passionate about leading and implementing advanced projects in data science and supply chain analytics, as well as creating models based on complex decisions to recommend actionable insights to stakeholders.

He has served on several ASCM committees, including the Research, Innovation and Sensing Committee and the Sensing subcommittee. He holds a Bachelor of Science in industrial engineering and a Doctor of Philosophy in operations research and industrial engineering - both from Penn State.