



PRESTON BLEVINS

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MEET PRESTON IN PERSON

BIOGRAPHY

Preston Blevins is a highly experienced practitioner, consultant, and project manager with over forty years of experience. He is currently leading an educational initiative on eco-sustainability for the San Diego Chapter of the Association for Supply Chain Management (ASCM).

Preston holds multiple certifications from ASCM and has a career focused on leveraging information technology to improve productivity and align with customer needs. Preston has worked globally, managing multi-year projects and specializing in industries producing complex, highly engineered devices and recipe/formula-based regulated products. He has authored numerous professional papers, articles, and a textbook on food industry best practices and has held many volunteer executive roles with ASCM and other professional associations.



AN INTRODUCTION TO THE CIRCULAR ECONOMY: A JARGON-FREE EXECUTIVE OVERVIEW

The Circular Economy is not just a concept but a transformative force that will reshape our professional disciplines, existing conventions, and best practices. Implementing it will span multiple time horizons: short-term, intermediate-term, and long-term, requiring intensive collaboration within industry subsectors. The principles of the Circular Economy apply to the industrial sector (factories and supply chains), the service economy, everyday civic life, and government; there are no exemptions. The circular economy radically differs from our current linear economy and can be initially confusing, so we created this webinar.