

2025 SAN DIEGO SUPPLY CHAIN CONFERENCE

Richard Sharpe

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Richard Sharpe is a recognized industry leader and author on proven Analytics as a Service (AaaS) solutions to decrease costs, increase profitable performance and reduce operational risks (Artificial Intelligence /Machine Learning). Richard is also the CEO of Competitive Insights, LLC. Competitive Insights is dedicated to validating and transforming native transactional data in order to provide customers with actionable Cost-to-Serve and Net Landed Profit analytical insights. Insights that serve as a foundation to continually improve customer, product, channel, inventory and regional margin contributions.

As an industry leader for the last 25 years, Richard is a frequent speaker at national supply chain forums and is a founding member of American Logistics Aid Network (www.alanaid.org), a non-profit consortium supporting disaster relief efforts for the last 16 years. Richard authors DC Velocity's blog on Analytics and Big Data. Formerly President of CAPS Logistics, Inc., Richard led the company in pioneering supply chain optimization solutions adopted by 15% of the Fortune 500 companies worldwide.

Richard was inducted into the Council of Outstanding Engineering Alumni as part of the Engineering Hall of Fame and The Academy of Distinguished Engineering Alumni of Georgia Institute of Technology.