



ROSEMARY COATES

Founder and
Executive Director

Reshoring Institute

President

Blue Silk Consulting

MEET RESEMARY IN PERSON

BIOGRAPHY

Rosemary Coates is the Founder and Executive Director of the Reshoring Institute, a 501c3 nonprofit and non-partisan organization focused on expanding U.S. manufacturing. She is also the President of Blue Silk Consulting, a global supply chain management consulting firm.

Ms. Coates has been a management consultant for 25+ years, helping over 80 global supply chain clients worldwide. She is an Amazon.com best-selling author with five Supply Chain Management books, including the Reshoring Guidebook, and 42 Rules for Sourcing and Manufacturing in China, and Legal Blacksmith – How to Avoid and Defend Supply Chain Disputes. She also works as an Expert Witness on legal cases involving global supply chain disputes.

Rosemary serves on the Board of Directors at the University of San Diego Supply Chain Management Institute and on the Advisory Board at the Kogod International Business School at American University in Washington, DC. She earned an MBA from the University of San Diego and a bachelor's degree in Business logistics from Arizona State University. She was chosen as one of the 100 Most Influential Women in Silicon Valley in 2024.





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BEYOND RESHORING – WHAT COMPANIES ARE DOING NOW

Join us for a journey through the history of offshoring, reshoring, and into the future of manufacturing. Consider the current and future strategies of global manufacturing companies, including where in the world to source and manufacture based on your product profile and the ever-changing geopolitical landscape. Learn what factors are most important to consider in making strategic location decisions. Learn why companies should consider Mexico for manufacturing and why reshoring to the US may not be the best approach for your products now. Rosemary Coates has been at the forefront of the reshoring movement for more than a decade. She will challenge you to rethink your global manufacturing strategy.

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