

# San Diego SUPPLY CHAIN CONFERENCE 2026

Friday, May 8, 2026

*SDSU Alumni Event Center, San Diego, CA*

## BECOME ONE OF OUR EVENTS SPONSOR

Following the success of our **sold-out 2025 San Diego Supply Chain Conference**, we're thrilled to announce that planning is officially underway for our second annual conference in May 2026. Last year's event brought together professionals, students, educators, and industry leaders from across **Southern California, Arizona, and Northern Mexico** for a full day of insight, innovation, and connection.

This year, we're aiming even higher—with a larger venue, top-tier speakers, and enhanced networking opportunities—and we want you to be part of it.

Whether you're a global enterprise, a local business, or a university shaping future leaders, there's a sponsorship package designed to connect you with our engaged and growing community of supply chain, logistics, and operations professionals.



**450**

Professional  
Members



**1,500**

LinkedIn  
Followers



**3,200**

Newsletter  
Subscribers



**600+**

Networking Events  
Registrations  
in 2024/2025

## Presenting Sponsor

Our premier sponsor receives maximum visibility before, during, and after the event.

- Co-branded as "Presented by [Your Company]" in all event promotions
- Logo on Step & Repeat backdrop and all major signage
- 4 complimentary conference tickets
- 6' exhibitor table in a premium position during the event & Happy Hour Expo
- Opportunity to provide welcome remarks
- Logo and link featured in all pre-event emails & on website
- Dedicated thank-you post on ASCM San Diego social channels
- Option to provide branded items for attendee bags
- First right of refusal for 2027 Presenting Sponsorship

**\$5,000**

[Buy Now](#)

## Lunch Sponsor

Put your brand at the center of the mid-day meal.

- Branded signage at lunch buffet and on tables
- 2 complimentary tickets
- 6' exhibitor table during lunch and Happy Hour Expo
- Verbal thank-you during program
- Logo on event web page and post-event thank-you email

**\$2,500**

[Buy Now](#)

## Exhibitor – Business

Ideal for small businesses looking for exposure.

- 6' exhibitor table
- 2 complimentary tickets for Expo
- Listing on event signage and event web page

**\$500**

[Buy Now](#)

## Happy Hour Sponsor

Sponsor our Happy Hour Expo networking mixer.

- Branding on all happy hour signage & drink tickets
- 2 complimentary tickets
- 6' exhibitor table in premier location
- Opportunity to provide branded napkins/cups or a signature drink
- Verbal thank-you during program
- Logo on event web page and post-event thank-you email

**\$3,000**

[Buy Now](#)

## Welcome Sponsor

Greet attendees with your brand front and center.

- Signage at the check-in and breakfast area
- 2 complimentary tickets
- Option to provide branded coffee sleeves, napkins, and swag
- Verbal thank-you during morning kickoff
- Logo on event signage and event web page

**\$1,000**

[Buy Now](#)

## Exhibitor – Education

Tailored for universities, student organizations, and academic programs.

- 6' exhibitor table
- 2 complimentary tickets for Expo
- Listing on event signage and event web page

**\$350**

[Buy Now](#)

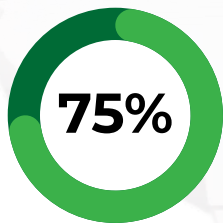
# Why Sponsor?

- Reach **200+ professionals** from across supply chain, logistics, operations, and manufacturing
- **Build brand awareness** in the San Diego–Arizona–Tijuana region
- **Network** face-to-face with decision-makers, talent, and industry thought leaders
- Support workforce development and connect with rising student professionals
- Position **your organization as a leader** in innovation, strategy, and community

Let's collaborate to make the 2026 San Diego Supply Chain Conference the region's most impactful industry gathering yet.

*We expect **200 attendees** at our second inaugural conference, following the success of our 2025 event at the Fleet Science Center, which was sold out had 120 attendees.*

## AUDIENCE INSIGHT



Supply chain management & operations professionals, key decision makers, industry leaders



University and graduate students

## Geographics

- Greater San Diego - Imperial area
- Arizona
- Tijuana
- Baja California, MX

## Industries

- Biotech
- Logistics
- Transportation
- Manufacturing (medical device, electronics, apparel, food & beverage, energy & more)

CONTACT US:

### Ashley Poole

Events Coordinator

[events.ascmsandiego@gmail.com](mailto:events.ascmsandiego@gmail.com)

### Stephanie Medina

Sales & Marketing Coordinator

[marketing.ascmsandiego@gmail.com](mailto:marketing.ascmsandiego@gmail.com)